MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 L

LOCATION TENNESSEE

Results as of: 3/31/2020

GMT CA

Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 101 42 78 JULY/AUG/SEPT JULY/AUG/SEPT 0 1 20 OCT/NOV/DEC OCT/NOV/DEC 85 16 0 0 50 8 16 JAN/FEB/MAR JAN/FEB/MAR 0 0 1 APR/MAY/JUNE 50 0 0 APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.2 2.8 2.4 ■ - CURRENT YEAR GOALS FOR NEW CLUBS 2 CURRENT YEAR ACTUAL NEW CLUBS 1.6 - LAST YEAR ACTUAL NEW CLUBS 1.2 0.8 0.4 n JUNE JULY AUG SEPT OCT NOV DEC JAN **FEB** MAR APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 300 250 200 MEMBER GROWTH NET GOAL 150 - MEMBER GROWTH ACTUAL 100 - LAST YEAR MEMBERSHIP ACTUAL 50 0 -50 -100 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 17 CLUBS OF 37 ADDED 1 OR MORE **GENDER DISTRIBUTION DROPPED CLUBS: 1 NEW MEMBERS** 513 (68.22%) MALE 239 (31.78%) **FEMALE DROPPED MEMBERS** 93 12 TOTAL FAMILY UNIT MEMBERS DECEASED CLICK HERE FOR CUMULATIVE 6 **CLUB CANCELLED** MEMBERSHIP DATA 48 FAMILY MEMBERS PAYING HALF DUES 96 OTHER

TOTAL

GMT:

114